

COMPARING APPLES TO APPLES

When shopping for hearing aids, it can be difficult to “compare apples to apples.” Some offers have a lower up-front price, but don't include the other benefits **Hear In America** provides, or aren't for identical hearing aids. In one apples to apples comparison with a competitor, our benefits saved \$1,230 over three years!

Plan participants who think they have found a better offer elsewhere should call **Hear in America** so the offer can be verified. Hearing benefits are NOT all the same!



AND REMEMBER PARSE

Hear In America supports the groups we work with through sponsorships and donations. By participating with **Hear In America PARSE** retirees are supporting **PARSE** and also one another, by making sure that **Hear In America** can improve their services and discounts for future group members.

GET YOUR HEARING CHECKED!

Call 1-800-286-6149
to register today!

WHAT ABOUT INSURANCE?

Insurance coverage for hearing aids is complex. With varying eligibility, copays, deductibles, pre-authorizations and networks, it is important that **Hear In America** confirms your coverage to know what to expect. Some plans aren't as good as they sound at first because of limited access to hearing aid brands, service providers, and ongoing services.

Some plan participants have received the best value overall by using **Hear In America** benefits rather than their limited insurance coverage. Some plan participants are able to use both their insurance payment and **Hear In America** benefits together – and **Hear In America** even files the claim.

A TESTIMONIAL

“Thank you Hear in America for arranging to repair my hearing aid without me having to leave home during quarantine.
I don't know what I would have done without your help!”

– Laura in New York City



Pennsylvania Association of Retired State Employees

Family Hearing Benefits



Register for your family's free benefits!

1-800-286-6149
www.hearinamerica.com

Pennsylvania Association of Retired State Employees

2929 Gettysburg Rd. Suite 1
Camp Hill, PA 17011

Dear PARSE Members,

Everyone's lives have been affected by COVID. After weeks of "lockdown" and now cautious re-openings many people are thinking differently about interacting with anyone face to face.

With communication limited so often to telephone, Facetime or Zoom calls, hearing impaired persons have been affected more than those with normal hearing. Phone calls are notorious for making speech understanding more difficult, while face masks cover up visual cues and muffle some speech. When facial cues are not available to judge the speaker's mood, every conversation is more difficult than it would be otherwise.

Please consider taking advantage of our free hearing screening (for yourself or any extended family member) to make sure your family's communication ability is top notch.

Highest Regards,

Your Benefits Committee

YOUR FREE BENEFITS

As a member of **PARSE** you and your extended family are entitled to:

- **Free annual hearing screenings** – charges may apply for additional tests
- Referrals to participating **local hearing professionals**

Benefits for Hearing Aid Purchases:

- **A Full line** of high-quality hearing aids available from **top manufacturers**, with prices up to **70% off** MSRP
- **No Interest Financing available** up to 18 months (with approved credit)
- **Insurance Claims filed by Hear in America**
- **45-day money back trial period** with no service fees for exchanges
- **Three-year repair warranty** covers wear and tear
- **Three-years of loss and damage coverage** offers one-time replacement of a lost or severely damaged hearing aid (deductible applies)
- **Three-years of clean and check service** at the location where you received your hearing aids (some limitations may apply)
- **Three years of hearing aid batteries** mailed to your home on request.

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ADVOCACY

Hear In America advocates for our plan participants. If a problem arises that our hearing center can't solve we get actively involved to make sure that plan participants get the best possible outcome. **Hear In America** buys thousands of hearing aids a year for plan participants, and as a result, has more leverage with the manufacturers than most businesses do. When special attention is needed, **Hear In America's** specialists can make all the difference.

HEARING, HEALTH, AND MORE!

Untreated hearing loss is linked with Dementia and many other health risks. There is plenty of evidence that using hearing aids improves brain function as well as quality of life. Some hearing aids, when connected to a smartphone, act as fitness trackers, provide schedule reminders, and even notify a family member if you fall. Wow – what a great investment in health and safety!

Hearing loss develops slowly, and often goes unnoticed for years.

Don't take the risk of undetected problems any longer.

Schedule your FREE screening today!